

# SO CO VELO 2015 Sponsorship

SOUTHERN COLORADO VELO

## Southern Colorado Velo

founded in 2010 as an inclusive bicycling club and race team. Our members include riders of all ages, ability levels and cycling disciplines.

We are a giving team where experienced riders can share their passion and experience.

We are a team that develops community through racing, riding and training. Most importantly, SoCoVelo is a club that gives back to the sport we love.

We are an ACA, USAC, & CVA registered Club.

**Check Out  
Socovelo.com**

**Like us on Facebook  
@facebook.com/SoCoVelo**



### To Potential Sponsors -

Your organization's sponsorship of Southern Colorado Velo is a unique way to support a local nonprofit which helps us make a positive impact in the community.

First, sponsorship of SoCoVelo allows your organization to contribute to a team of passionate, local athletes who can generate significant, meaningful exposure of your brand. It has the added benefit of contributing to a 501(c) 3 nonprofit status group. This provides tax benefits for your group while allowing us to keep the pedals turning.

SoCoVelo has a very positive impact in our community. Our club provides volunteers each year helping Sand Creek Sports, who last year put on a US Cup national level mountain biking race. We work together with Medicine Wheel Trail Advocates to maintain and build new trails in our community. We support Kids on Bikes, a local nonprofit, whose mission is to inspire and empower kids to be happy and healthy through biking. In addition to numerous other events we support throughout the year.

SoCoVelo is an excellent way to promote your brand and make a positive impact in the local cycling community and beyond. It's a sponsorship that truly will pay it forwards.

Thank you for your consideration,

***Southern Colorado Velo***

**Sponsorship Levels**

Sponsorship dollars will be allocated towards administrative fees like free junior and U23 memberships, filing fees for our 501(c) 3 nonprofit status, USA Cycling dues, American Cycling Association dues, club insurance, and uniform set up fees. This allows our members to continue turning the pedals and making our community better.

**Sponsorship Package Levels**

**A: Title & “Powered By” Sponsorship \$1,000+** – a limited number available to our highest sponsors. Title sponsor will enjoy the benefit of a rolling marketing entity showcase its logo throughout the season on all marketing materials, club website and cycling kit. Other sponsors at this level will be placed next to the title sponsor. Both levels include prominent logo placement on the team cycling kit in addition to open access to promote their business on the club website, email group, Facebook page and open to working together to find other methods to get your name out.

**B: Member Level Sponsorship: \$500+** This sponsor will showcase its logo on the jersey in addition to on all promotional and marketing materials. Also included are advertising opportunities through the club website, group email list, Facebook page and other promotional opportunities throughout the year. This level does not retain the right to be the only sponsor of this type.

**C: Supporting Member Package: \$250.00:** Multiple Sponsorships Available. This level is included on all promotional and marketing materials, club website and has advertising opportunities through our group email list and Facebook page. This level does not retain the right to be the only sponsor of this type.

**D: Product Sponsorship Package:** Our team welcomes sponsorships from cycling product manufacturers or any other type of organization looking for an association with an active cycling club and race team. This package is extremely flexible to allow both our club and your group to get the most out of partnership.

**Thank you for your interest and we look forward to partnering with you in 2015**

If you have additional questions please contact by phone:

Adam Jeffrey – (719) 351-8076  
Scott Sheehan – (989) 615-7886

Or by email: [info@socovelo.com](mailto:info@socovelo.com)

