



Thank you for taking the time to review this sponsorship information, without the support of our generous sponsors Southern Colorado Velo would be unable to impact the greater Colorado Springs cycling community in such dramatic ways.

What is SoCoVelo?

Founded in 2010, we are 501c3 non-profit all-inclusive cycling club based in Colorado Springs, CO. Our primary focus is on being an inclusive club that gives back to the community through partnerships with other cycling non-profits, education and outreach efforts. Our member base fluctuates year-to-year, but we typically average 40 active members who hit the roads, trails and cycling events promoting our mission, cycling in all forms for everyone.

Kids on Bikes

Our club's initiatives are not the only way SoCoVelo impacts the community. We also partner with local, like-minded, influential non-profits. The past few years we have made it a goal to grow cycling participation from the ground up by working closely with Kids on Bikes. For the year 2014, SoCoVelo help raise over \$650, donated much needed bike parts and volunteered close to 100 hours working directly with kids at development cycling camps.

Medicine Wheel

Expanding access through sustainable mountain bike trails is important towards growing our cycling community and encouraging the outdoor lifestyle that makes this a great place to live. SoCoVelo and Medicine Wheel Trail Advocates have partnered for many years with 2014 being our most successful yet. Our members put in more than 14 days on projects in the Pikes Peak region. With two Colorado Springs city certified trail crew leaders SoCoVelo leads where others must follow. Giving our club the unique position to be involved directly with newly completed projects such the Iron Mountain connection and the Chamberlain trail extension.

Growing the Community

A new addition in 2014 saw SoCoVelo help beginner cyclists transition into group riding. The club led a no-drop easy paced road cycling ride from Criterium Bicycles every Wednesday night throughout the summer. For 2015 plans are in the works to add additional mountain bike rides up to twice a month with the same focus on encouragement, education, guidance and community.

Who is SoCoVelo?

SoCoVelo Club members love to ride, want to ride with others and want more people to experience cycling. Some of our members race a full calendar of events, others wish to race one day while many also find their own passion through many of the different parts of cycling. We do not discriminate on age, gender, racing intent, or cycling experience. Club members who wish to dedicate themselves further can apply to join the Team tier that expects members to maintain an active role in the club. All members purchase the team jersey and adhere to a commonsense code of conduct.

Find out more

- Club Website: www.socovelo.com
- Facebook Page: www.facebook.com/SoCoVelo
- MeetUp Group: <http://www.meetup.com/socovelo/>

SoCoVelo gets recognition as part of top 50 ranking!



For 2014 Colorado Springs was placed in the top 50 for best bicycle cities in the US. Bicycling Magazine listed reasons for this selection. One of the reasons for this under Community Connections was Southern Colorado Velo.

Southern Colorado Velo is half club, half race team, and 100 percent committed to getting more people on bikes. The relatively new group prides itself on being “nonexclusive, friendly, and open,” and welcomes road riders, track riders, mountain bikers, cyclocrossers, and riders who do it all.

Link to full article: <http://www.bicycling.com/ride-maps/featured-rides/45-colorado-springs-colorado>