



To Whom It May Concern

Southern Colorado Velo (SoCoVelo) is a Colorado Springs based cycling club and 501c3 non-profit. We're a cycling club whose membership is open to cyclist from all backgrounds and ability levels in addition to a community minded attitude.

In the summer of 2017 our club joined with USA Cycling to establish a midweek criterium bicycle race series called the Community Crits. We held the 6 races in Fountain, CO at Pikes Peak International Raceway. Each event featured 3 fields of racers, a women's only field and then a mixed group of B then A level riders. The series proved to be successful with attendance between 45 and 65 riders per event. You can view the event flyers and video from the event at www.socovelo.com/community-crit/

We are looking to form partnerships for the 2018 series to improve the event's quality and ensure its long-term stability for future years. We have 6 dates spread out over May, June and July already reserved. Our series is seeking a title sponsor, supporting sponsors and other creative ways that your brand can support our series and gain exposure.

Thanks for any consideration you might give to this proposal and we hope to speak with you soon about how we can work together.

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